# PRESENTATION

# MARCOPOLOLINE.COM

# **MarcoPoloLine**<sup>TM</sup> GROUP



We have aligned our company name to the greatest explorer of the last millennium.

**Marco Polo** not only made an impact on the immediate generations following him, but forged a vital link between East and West, which we still benefit from today.

He created an exchange of cultural knowledge, and key **trade** links between

two diverse cultures, each complimenting the other, eventually bringing about the famous silk **trade routes**. With curiosity, desire and necessity to interact, **trade** of all types ensued.

Two continents prospered enormously by this interaction.

Marco Polo was born in the Venetian Empire to a family of merchants and seasoned explorers in 1254 and raised in Venice. At an early age he ventured out, spending the next 25 years travelling Turkey, China, Burma and India. Through his discoveries and written accounts, he laid the ground work for future explorations.



More than anyone else, Marco Polo symbolises lighting up the imagination, merging Europe to the wider world, and igniting mans awareness and curiosity. In so doing, he opened trade routes and forged continents. His name inspired future explorers, and whilst they drew maps, Marco Polo went one step further - he created the links and connections.

MarcoPoloLine has been formed to unite freight forwarders worldwide, joining forces under one banner.

MarcoPoloLine consists of a network of

branches strategically positioned globally, offering clients a comprehensive and personalized service, which includes following each shipment through every stage from origin to destination. In addition guaranteeing someone on hand at all times.



# MPLMEMBERS

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# COMPANY WORLDWD

### **BENEFITS TO** MARCOPOLOLINE MEMBERS





In a position to offer your client a full personalized service, using the same as a promotional lever.



From Members

MarcoPoloLine



### **BENEFITS TO** MARCOPOLOLINE MEMBERS

GENERATE Between MPL Offices

**BUSINESS** 

BIGGER = MORE POWER

As part of a larger organisation, increased control over shipping lines ranging from cost to an efficient and reliable service.



# COMPANY

# WORLDWIDE

### **BENEFITS TO** MARCOPOLOLINE MEMBERS



More options and services





Reliable & trust worthy group



MarcoPoloLine



IS OUR SUCCESS





## **BENEFITS TO** CLIENTS



Within a large organization



GUARANTEED PERSONALIZED SERVICE

To fit requirements

COMPAN

## **BENEFITS TO** CLIENTS



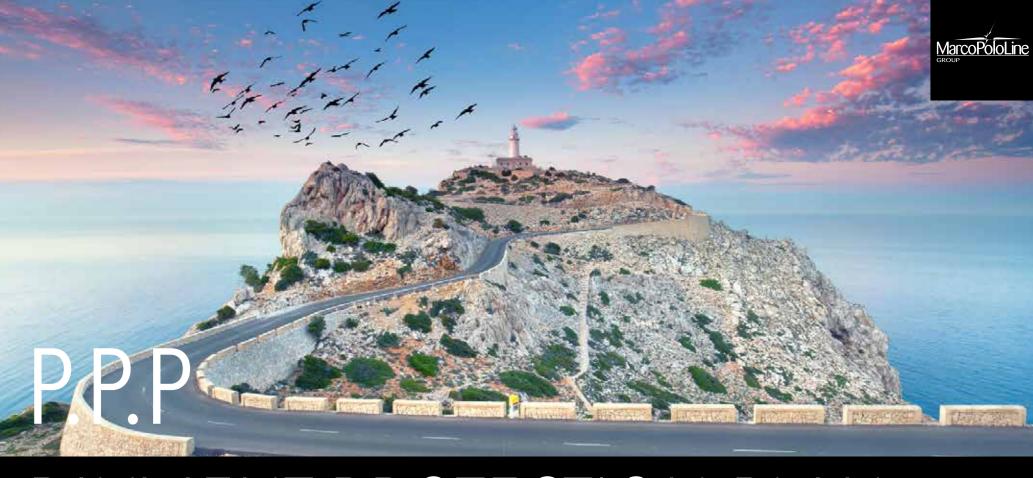
Efficiency and reliability







MarcoPoloLine



# PAYMENT PROTECTION PLAN



# PAYMENT PROTECTION PLAN

## THE FREIGHT FORWARDER

PPP

In the Freight Industry, there are two categories of freight forwarders.

# GOOD

professional, efficient and prompt payers.

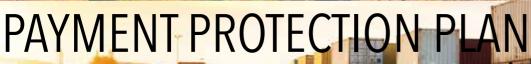
# BAD

unprofessional, inefficient and bad payers.

## MPL RECOMMENDATION

Through the recommendation "filter", all **MPL** members are considered to be in the **'Good'** category. An MPL member must be recommended by another MPL member (exception Probationary Members).





# MORE THAN 100 COUNTRIES AND 360 OFFICES

The world is vast and over the years MPL has expanded and now covers much of it and continues to spread.



MarcoPoloLine





# **PAYMENT PROTECTION PLAN**

# DUE TO CRISIS

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Due to the worldwide economic crisis, a good MPL member could find itself with financial difficulties, subsequently going from the "good category" to the "bad category"

## FINANCIALLY STRETCHED

- Decrease in business
- Bad investments
- Clients not paying





The **"bad" MPL member** will not be able to pay its outstanding debts to another MPL member and The MarcoPoloLine Group will refund you (see PPP Terms and Conditions)

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# PAYMENT PROTECTION PLAN

## **INCREASE BUSINESS**

With PPP, all MPL members will feel more secure, building up a greater trust between each other, whereby generating more co-operation and business inside the Group.

# **GIVE CREDIT...GIVE MORE CREDIT!**



# MarcoPoloLine MPL SERVICES

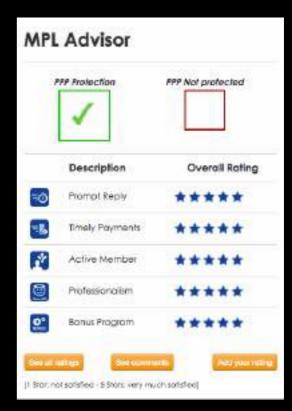
# MPL SIGNIFIES PERSONALISED CARE AND ATTENTION.



## **MPLADVISOR**

Especially created for MPL MEMBERS! Rate your partners, to help us to help you! ★★★★★

By reading the reviews and star rating, you will be able to choose the right partner, getting an idea on how efficient and professional he is.





MPL APP









## CARE INTERNATIONAL INSURANCE BROKER

### CARE INTERNATIONAL INSURANCE BROKER YOUR MPL INSURANCE! EXCLUSIVE RATES FOR EXCLUSIVE PARTNERS!

An international insurance broker for an international network of freight forwarders.

INSURANCE MPL



## **EVERGLOBE CORPORATION**

#### TRADING SERVICES IN USA AND SOUTH AMERICA

Increase your business in USA and SOUTH AMERICA, with the EVERGLOBE collaboration, company based in Los Angeles. .







# SPECIAL AGREEMENTS AND DISCOUNTS



FDRS Forwarders Debts Recovery Services



MPL CARE INSURANCE Get very competitive insurance rates to satisfy your clients



EVERGLOBE CORPORATION Trading Company in USA and South America



## **MPLWEBSITE**

- News about members
- Special jobs or information

## **SPONSOR**

Internet payment for sponsors



MarcoPoloLine



## **MPL EXHIBITIONS**

- Securing new contacts to develop business at a fraction of the cost of taking an exhibition stand for yourself
- Promoting your company name at prestigious international exhibitions
- Saving time, traveling expenses and accommodation.

MPL IS AN EXCELLENT INTERNATIONAL NETWORK BECAUSE OF YOU. KEEP ON HELPING US TO HELP YOU!





## **CALENDAR EVENTS 2020**



INTERMODAL, SAO PAOLO - BRAZIL

17-19 March 2020 - Booth JO54 www.intermodal.com.br/en

MPL ANNUAL CONFERENCE, CANNES - FRANCE 19-23 October 2020

**BREAKBULK EUROPE, BREMEN - GERMANY** 

26-28 May 2020 - Stand 7B40 - C41 - HALL 7 www.europe.breakbulk.com



## FULL ANNUAL EVENTS PACKAGE DEAL

### CHOOSE THE RIGHT SOLUTION TO PROMOTE YOUR COMPANY AND GAIN TIME AND MONEY!

SPECIAL REDUCED PACKAGE RATE.



2 logistic exhibitions



Annual membership fee + PPP



1 Attendance at the conference



VIP GOLD MEMBER during the conference

# WHERE RELATIONSHIPS WORK! YOUR SUCCESS IS OUR SUCCESS!



MARCOPOLOLINE.COM