

# PRESENTATION

MARCOPOLOLINE.COM

A stylized graphic of a compass rose or a starburst, rendered in a golden-yellow color, positioned above the company name.

**MarcoPoloLine**<sup>TM</sup>  
GROUP



We have aligned our company name to the greatest explorer of the last millennium.

**Marco Polo** not only made an impact on the immediate generations following him, but forged a vital link between East and West, which we still benefit from today.

He created an exchange of cultural knowledge, and key **trade** links between

two diverse cultures, each complimenting the other, eventually bringing about the famous silk **trade routes**. With curiosity, desire and necessity to interact, **trade** of all types ensued.

**Two continents prospered enormously by this interaction.**

Marco Polo was born in the Venetian Empire to a family of merchants and seasoned explorers in 1254 and raised in Venice. At an early age he ventured out, spending the next 25 years travelling Turkey, China, Burma and India. Through his discoveries and written accounts, he laid the ground work for future explorations.



More than anyone else, Marco Polo symbolises lighting up the imagination, merging Europe to the wider world, and igniting mans awareness and curiosity. In so doing, he opened trade routes and forged continents. His name inspired future explorers, and whilst they drew maps, Marco

Polo went one step further - he created the links and connections.

MarcoPoloLine has been formed to unite freight forwarders worldwide, joining forces under one banner.

MarcoPoloLine consists of a network of

branches strategically positioned globally, offering clients a comprehensive and personalized service, which includes following each shipment through every stage from origin to destination. In addition guaranteeing someone on hand at all times.

# MPL MEMBERS



# COMPANY

# WORLDWIDE



## BENEFITS TO MARCOPOLINE MEMBERS



**INCREASE  
NETWORK**



**OFFER  
PERSONALIZED  
SERVICE**

In a position to offer your client a full personalized service, using the same as a promotional lever.



**WORLD WIDE  
SUPPORT**

From Members

# COMPANY WORLDWIDE

## BENEFITS TO MARCOPOLINE MEMBERS



**GENERATE  
BUSINESS**

Between MPL Offices



**BIGGER =  
MORE POWER**

As part of a larger organisation, increased control over shipping lines ranging from cost to an efficient and reliable service.



**NEGOTIATE  
BETTER  
CONDITIONS**

# COMPANY WORLDWIDE

## BENEFITS TO MARCOPOLINE MEMBERS



**ABILITY TO OFFER CLIENTS**

More options and services



**INCREASE POTENTIAL FOR GAINING NEW CLIENTS**



**WEBSITE AND PUBLICITY**

Reliable & trust worthy group



**CORPORATE IDENTITY**

YOUR SUCCESS  
IS OUR SUCCESS





# COMPANY WORLDWIDE



## BENEFITS TO CLIENTS



**SECURITY OF DEALING**

Within a large organization



**SHIPMENTS MONITORED**

From point to point



**GUARANTEED PERSONALIZED SERVICE**

To fit requirements



# COMPANY



# WORLDWIDE

## BENEFITS TO CLIENTS



**GREATER CONTROL OVER PRICES**

Efficiency and reliability



**BIGGER = MORE POWER**



**MULTISERVICES**



**COST SAVING**



P.P.P

PAYMENT PROTECTION PLAN

P.P.P

# PAYMENT PROTECTION PLAN

## THE FREIGHT FORWARDER

In the Freight Industry, there are two categories of freight forwarders.

### GOOD

professional,  
efficient and prompt payers.



### BAD

unprofessional,  
inefficient and bad payers.



## MPL RECOMMENDATION

Through the recommendation "filter", all **MPL** members are considered to be in the '**Good**' category. An MPL member must be recommended by another MPL member (exception Probationary Members).

P.P.P

# PAYMENT PROTECTION PLAN

MarcoPoloLine  
GROUP

MORE THAN 100 COUNTRIES AND 360 OFFICES

The world is vast and over the years MPL has expanded and now covers much of it and continues to spread.

MarcoPoloLine  
GROUP



P.P.P

# PAYMENT PROTECTION PLAN

## DUE TO CRISIS

Due to the worldwide economic crisis, a **good MPL member** could find itself with financial difficulties, subsequently going from the **"good category"** to the **"bad category"**

## FINANCIALLY STRETCHED

- Decrease in business
- Bad investments
- Clients not paying



# P.P.P

## PAYMENT PROTECTION PLAN

The **"bad" MPL member** will not be able to pay its outstanding debts to another MPL member and The MarcoPoloLine Group will refund you (see PPP Terms and Conditions)

### FINANCIALLY STRETCHED

- Decrease in business
- Bad investments
- Clients not paying



**BAD**



**REFUND**

# P.P.P

## PAYMENT PROTECTION PLAN

The **"bad" MPL member** will not be able to pay its outstanding debts to another MPL member and The MarcoPoloLine Group will refund you (see PPP Terms and Conditions)

FINANCIALLY  
STRETCHED  
CAN'T PAY



**BAD**



**REFUND**



P.P.P

# PAYMENT PROTECTION PLAN

BAD SERVICE ?

GOOD



BAD



# P.P.P

## PAYMENT PROTECTION PLAN

### INCREASE BUSINESS

With PPP, all MPL members will feel more secure, building up a greater trust between each other, whereby generating more co-operation and business inside the Group.

### GIVE CREDIT...GIVE MORE CREDIT!

GOOD



GOOD



GOOD

# MPL SERVICES

MPL SIGNIFIES PERSONALISED CARE AND ATTENTION.

# COMPANY

# WORLDWIDE

## MPLADVISOR

Especially created for MPL MEMBERS!  
Rate your partners, to help us to help you!  
★★★★★

By reading the reviews and star rating, you will be able to choose the right partner, getting an idea on how efficient and professional he is.

### MPL Advisor

| FPP Protection                      |                          | FPP Not protected |  |
|-------------------------------------|--------------------------|-------------------|--|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> |                   |  |
| Description                         | Overall Rating           |                   |  |
| Prompt Reply                        | ★★★★★                    |                   |  |
| Timely Payments                     | ★★★★★                    |                   |  |
| Active Member                       | ★★★★★                    |                   |  |
| Professionalism                     | ★★★★★                    |                   |  |
| Bonus Program                       | ★★★★★                    |                   |  |

[See all ratings](#) [See comments](#) [Add your rating](#)

(1 Star: not satisfied - 5 Stars: very much satisfied)

# COMPANY

# WORLDWIDE

MPL APP



COMPANY

WORLDWIDE

CARE INTERNATIONAL INSURANCE BROKER

**CARE INTERNATIONAL INSURANCE BROKER  
YOUR MPL INSURANCE!  
EXCLUSIVE RATES FOR EXCLUSIVE PARTNERS!**

An international insurance broker for an international network of freight forwarders.



# COMPANY WORLDWIDE

**EVERGLOBE CORPORATION**

**TRADING SERVICES IN USA AND SOUTH AMERICA**

Increase your business in USA and SOUTH AMERICA, with the EVERGLOBE collaboration, company based in Los Angeles. .



**EVERGLOBE  
CORPORATION**  
TRADING & LOGISTICS

This block contains a smaller version of the EverGlobe logo (globe with four figures) in blue. To its right, the text "EVERGLOBE CORPORATION" and "TRADING &amp; LOGISTICS" is displayed in blue. Below this, the text "TRADING IN USA and SOUTH AMERICA" is written in blue, with "and" in a smaller font size.



COMPANY

WORLDWIDE

SPECIAL AGREEMENTS AND DISCOUNTS



**FDRS**  
Forwarders Debts  
Recovery Services



**MPL CARE INSURANCE**  
Get very competitive insurance  
rates to satisfy your clients



**EVERGLOBE CORPORATION**  
Trading Company in USA  
and South America



# COMPANY WORLDWIDE

## MPL WEBSITE

- News about members
- Special jobs or information
- **SPONSOR**
- Internet payment for sponsors



# COMPANY

# WORLDWIDE

## MPL EXHIBITIONS

- Securing new contacts to develop business at a fraction of the cost of taking an exhibition stand for yourself
- Promoting your company name at prestigious international exhibitions
- Saving time, traveling expenses and accommodation.

**MPL IS AN EXCELLENT  
INTERNATIONAL NETWORK  
BECAUSE OF YOU.  
KEEP ON HELPING US TO HELP YOU!**



# COMPANY WORLDWIDE

## CALENDAR EVENTS 2020



**INTERMODAL, SAO PAULO - BRAZIL**

17-19 March 2020 - Booth J054

[www.intermodal.com.br/en](http://www.intermodal.com.br/en)



**MPL ANNUAL CONFERENCE, CANNES - FRANCE**

19-23 October 2020



**BREKKBULK EUROPE, BREMEN - GERMANY**

26-28 May 2020 - Stand 7B40 - C41 - HALL 7

[www.europe.breakbulk.com](http://www.europe.breakbulk.com)

# COMPANY

# WORLDWIDE

## FULL ANNUAL EVENTS PACKAGE DEAL

**CHOOSE THE RIGHT SOLUTION TO PROMOTE  
YOUR COMPANY AND GAIN TIME AND MONEY!**

**SPECIAL REDUCED PACKAGE RATE.**

-  2 logistic exhibitions
-  Annual membership fee + PPP
-  1 Attendance at the conference
-  VIP GOLD MEMBER during the conference



**WHERE RELATIONSHIPS WORK! YOUR SUCCESS IS OUR SUCCESS!**

  
**MarcoPoloLine**  
GROUP

[MARCOPOLOLINE.COM](http://MARCOPOLOLINE.COM)