

# Newsletter

Editor: S. McInnes | **January-February 2011** | Issue No. 15

This is the initial Newsletter for 2011, a year which is already looking most exciting.

During March the host and venue for our **4th MPL Conference** will be announced, which will most likely take place sometime in October, 2011.

Whilst in April, **MPL** as a Group, will be officially represented in the Americas, at Intermodal in Brazil for the first time. 43,000 visitors are expected at the exhibition and the next Newsletter will carry a full report!

**The MarcoPoloLine Group** originated in June 2006 and so this year, will be our 5th Anniversary. In that short period **MPL** is now represented in 82 countries around the world, with 223 offices globally. It is certainly a wonderful achievement.

It is not and never has been the intention of the 4 Directors, to make **The MarcoPoloLine Group** a huge conglomerate, but to limit the number of members per country and ensure a 'family' feeling. All members working together, participating and helping each other.

The **MPL Conference** becomes more and more important each year, because it has proven to be the basis for binding members together, not only in business but by creating friendships.

Meeting face to face is so very important.

To benefit most from your GROUP, it is essential you participate in every way possible, not only by attending the Conferences or other events organized on your behalf (if you can) but when asked by **MPL** for either assistance, or further details about yourselves, or for that matter articles for the Newsletter, you do your utmost to respond as quickly as possible. This is the best way we can represent you, and that is with your full cooperation.

Furthermore, answering emails promptly is essential, whether it be to other Members or non members, carrying out requests efficiently, honestly and with integrity, and ensuring you pay your fellow members on time. Equally important is if you are faced with delays, due to no fault of your own, inform your client immediately please. Don't keep them waiting and worrying.

Image is ALL important and **The MarcoPoloLine Group** wants to create an image of trust and reliability. It will encourage more members to join, making **MPL** an even stronger force to deal with and will increase your business. More clients will seek out **MPL** members to work with, knowing their dependability is renown worldwide.

This issue is dedicated to Canada and the USA, where MPL is represented:-





## Russia





#### **OLD FRIENDS**

Historically Russia and the USA have been joined over a course of centuries. Official diplomatic relations between Russia and the USA were settled in 1807 and the first contact with one of the American colonies (Pennsylvania) took place in 1698.



The first half of the 18th century active "market development" of America was started by tradesmen and merchants from Russia.

A large amount of Russian settlements were founded in different areas such as the

Aleutian Islands in Alaska, plus Washington State, Oregon and California, also there were settlings in the territories of the modern Canadian province of Yukon.

Russian city names such as "Moscow", "St. Petersburg" and "Odessa" can still be seen on the maps of North America and these names are an "echo" of those times.

In 1867 Russia sold Alaska to the USA and now this territory is the 49th American State.

A valuable American contribution to victory in the 2nd World War should be taken into consideration as well, Russia and the USA were allies.

At the very beginning of the 90's a "new history" of Russia, was in the making. The USA became one of our leading trade partners.

A double -sided turnover ran up to 19.2 billion of dollars, whilst the share of Russian export was valued at 15.3 billion. Export was valued at 3.9 billion.

Nowadays mutually advantageous cooperation is in active progress.

Let us mark out our main directions of cooperation. Russia is well-known as a country of rich natural fossils, so in this connection petroleum and petrochemical products constitute 50% of total export volume to the USA, aluminum and other varieties of metals constitute 9.3 %.

Also Russia has big potential in the sphere of nuclear energy. In many countries such as China, India and Iran, atomic power plants were built and serviced by Russians. Russia is considered to be the biggest producer of atomic fuel. Atomic fuel constitutes 4.4 % of the total export to the

USA. Also fertilizer is part of the heavy exports to the USA -  $3.2\,\%$ .

Let's mark out the most dynamic sectors in the last years - export of civil airplanes, military airplanes and part. Equipment for railways from Russia to the USA .

The main "gates" for import cargo to Russia are the ports of St. Petersburg, Novorossiysk, Vladivostok.

Most importantly the USA is very interested in cooperating with Russia. There exists several reasons for this. First of all, the USA is the biggest world exporter of meat, whilst Russia is one of the main consumers. Export to Russia constitutes 13.5 % of the total meat export volume from USA to other countries.

American cars are well known all over the world and one of the models considered to be a bestseller and the most popular in Russia and the export to Russia constitutes 8.5 %.

On the one hand, Russia is a first-rate petroleum producer, on the other hand the USA succeeds in building oil-producing equipment, machines for agriculture and industry in general. As a result, Russia imports 9% of the American export flow in this sector.

America shares with Japan the title of a first-rate producer of software and hardware in the world and an innovator of this branch.. Russia imports 3.3 % of such products from the USA.

Also the fastest growing export articles from the USA to Russia should be singled out as steel and iron products, engines and synthetic rubber.

Today Russia is close to be included into World Trade Organization, and we hope it will encourage beneficial cooperation with the USA and all other countries.

SUBMITTED BY:-MPL c/o FMG Shipping and Forwarding Ltd. St. Petersburg 190020 Russia





## **United States**



OAs reprinted from the September 2008 edition of the PORTAL, the monthly magazine of the International Association of Movers

#### PRIME TRANSPORT

Prime Transport became involved with the moving industry quite by accident. Initially, we served as an airfreight de-consolidator on behalf of an old friend in the U.K. who had just started up the air-freight division for a large moving company.

We had started out passing over documents to other brokers. However, as some of the moving companies discovered that we were customs brokers, they started to entrust us with their customs clearances. Fifteen years later, many of these customers from our early days continue to be loyal customers.

We are very proud of the customer relationships that have been forged. Our customers have been loyal friends whose patronage we continually value.

Our interface with the moving industry has continually evolved. After attending our first convention, we quickly realized that we could play an integral role in expediting the flow of household goods and other products by air and ocean. We have subsequently been Exhibitors at the Household Goods Conventions for the past 10 years. Our promotional hand-out of aspirin bottles at each convention with the legend "Let Prime Transport Solve Your Customs and Shipping Headaches" has become extremely well-known over the years. I am amazed at how many familiar faces visit our booth annually to restock their Prime Transport aspirin.

Today, we represent roughly 30 moving companies all over the United States for Imports and Exports. Our offices at JFK Airport in New York, Baltimore, and our Miami facility, rely on moving shipments as our major core business.

We feel we are unique as a Customs broker in that we offer Sunday service as a matter of routine. Custom works around the clock, seven days a week. We are set apart from our competitors by virtue of owning and operating our own fleet of high cube trucks, besides operating our own warehouses located next to the airports.

These capabilities enable us to offer same day deliveries in our delivery radius as well as saving our customers thousands upon thousands of dollars in demurrage fees, which continue to climb to all-time highs. We try hard to anticipate customs and carrier problems before they occur to save valuable free time.

In the last few years, we have also become more active in the Exports of household goods and personal effects by airfreight. We are still looking for new clients that are willing to develop computer interface with us for information sharing and tracking.

We also have our own moving company in New York: Go-Move USA.

For Imports, we customs clear then pick-up at the airport or seaport to be able to deliver to the warehouse of our client: the moving company.

While moving, shippers leave behind a lot of memories; they often put articles associated with their emotional and sentimental attachment to be cleared through the customs. We try to appreciate their eagerness to touch and feel those articles in our efforts to expedite delivery of all cargo going through our system.

For nearly 15 years, we have belonged to the International Association of Movers (IAM). Abroad, sometimes it seems like a large fraternity. In particular, there are two noteworthy events that took place. A household goods agent in Panama went way above the normal call of duty to assist in a non-household collections matter. In another instance, upon visiting Vietnam, an agent extended herself by taking time out to act as a tour quide.

At the different conventions, I had been able to go sightseeing at the Alaskan glaciers, to visits to Mexico from San Diego. Our affiliation with the Association has been fruitful in terms of business, personal relations and wonderful experiences.

We believe this is an opportunity for us to introduce ourselves and our facilities to all our clients and potential customers: the moving companies as well as private clients.

Prime Transport New York USA

Prime Transport Miami USA





### **United States**



Transmodal Associates was formed in 1967 at the direct request of several large American manufacturers who were looking to move their production centers from domestic factories to overseas facilities.

As a result, these companies found themselves facing new global challenges that required logistics solutions that were both reliable and cost-effective.

Founded by Mr. Max Margolin and Mr. Henry Kantzer, Transmodal Associates worked quickly to establish an international network of agents and associates, enabling them to meet their new clients' transportation needs efficiently and economically. In 1984, Freight Savers Shipping co. Ltd., was formed as a Non-Vessel Operating Common Carrier (today called an Ocean Transportation Intermediary) to offer both wholesale and retail services. In 1996, Mr. Max Kantzer, Henry's son, assumed the position of President and has been successfully operating the companies ever since.

In 2009, Transmodal Associates and Freight Savers Shipping were rebranded Transmodal Corporation. Our Corporate offices are located in Ramsey, NJ with branch offices in Chicago, Los Angeles, and Miami. Given Tranmodal's location some of the main ports and airports we work with are Port Elizabeth, John F. Kennedy, and Newark Liberty Port Newark-Elizabeth Marine Terminal is a major component of the Port of New York and New Jersey. Located on the Newark Bay it serves as the principal container ship facility for goods entering and leaving New York-New Jersey metropolitan area, and the northeastern quadrant of North America.

It is the largest container port in the eastern United States and the third largest in the country. Container goods typically arrive on container ships through the Narrows and the Kill Van Kull before entering Newark Bay. The height of ships serving the port is limited by the Bayonne Bridge over Kill Van Kull, a limitation that will become more serious when the Panama Canal expansion project opens in 2014, allowing bigger ships to reach the port from Asia.

Options to remedy the situation currently under consideration include jacking up the bridge, building a new bridge or a tunnel. Likely, a facility at MOTBY (Military Ocean Terminal at Bayonne) on the Upper New York Bay will be built to handle the larger ships.



Part of the A.P Moller Container terminal at Port Elizabeth

John F. Kennedy International Airport: was originally known as Idlewild Airport Oafter the Idlewild OGolf Course that it displaced. The airport was originally envisioned as a reliever for LaGuardia Airport, which had insufficient capacity in the late 1930s. Construction began in 1943. The airport was renamed

after John F. Kennedy, the 35th President of the United States. Over ninety airlines operate out of JFK and it serves as a major international gateway hub. JFK was originally designed to accommodate aircraft up to 300,000 lbs gross weight but had to be significantly modified in the late 1960s to



Original configuration of the Pan Am World Port at JFK now known as Terminal 3

accommodate Boeing 747's. On March 19, 2007, JFK became the first airport in the United States to receive the Airbus A380 with passengers aboard.

The route-proving flight with more than 500 passengers was operated jointly by Lufthansa and Airbus. In 2009, JFK handled 45,915,069 passengers. The airport contributes about \$30.1 billion in economic activity to the NY/NJ area, generating 229,000 jobs and about \$9.8 billion in wages and salaries.

**Newark Liberty International Airport:** was the first major airport in the New York / New Jersey area. It opened on October 1, 1928, occupying an area of New Jersey marshland filled with dredged soil. In 1935, Amelia Earhart dedicated the Newark

Administration Airport Building. which North America's first commercial airline terminal. Newark was the busiest airport in the world until LaGuardia Airport opened in 1939, dividing New York and New Jersey's air traffic allowing Chicago Midway International Airport to take the lead thereafter.



Aerial view of Newark Liberty International Airport

Newark was temporarily closed to passenger traffic and taken over by the United States Army for logistics operations during World War II. In 1945, captured German aircraft brought from Europe on the HMS Reaper for evaluation under Operation Lusty, were off-loaded at Newark. In 2009, Newark Liberty International Airport handled 32,825,570 passengers.

Transmodal Corporation, New York Ramsey, NJ 07446 USA

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International Freight Forwarders













































































































































































































Worldwide Freight Logistics





























































#### Next Newsletter

The next edition of the MPL NEWSLETTER will be published in APRIL/MAY 2011 and will be dedicated to Central and South America and will cover the INTERMODAL EXHIBITION which will have taken place in early April.

Help us make the NEWSLETTER indispensable, with your photos, views, stories and new trade information.

PLEASE START SENDING YOUR INPUT NOW TO THE EDITOR sandy@marcopololine.com

Graphic concept by Adv Consulting