MarcoPoloLine Newsletter

Editor: S. McInnes | MAY, 2015 | Issue No. 26

CONTINENTAL WORLDWIDE LOGISTICS is our Host for The 8th MPL Conference being held in Spain from the 5th through to 9th November, 2015.

As the event is taking place in Barcelona, am working particularly closely with Pedro Lopez of CWL whose offices are there, with the excellent support and help from his Assistant Manager - Mercedes Coscojuela. In addition, our **MPL Director** - Luis Gimeno, who although located at CWL Valencia, is also very much involved. Pedro and Luis have come up with some excellent new ideas to ensure this Conference will be one to remember for years to come.

For the 4th year in succession we are pleased to announce that we again have the services of Robin Lander Brinkley as our MC. He has become a very valued asset at our Conferences and is extremely popular amongst the attendees.

Robin will also be putting his PR Consultant Hat on briefly to assist with one segment of the Presentations.



MERCEDES WITH LUIS





ROBIN LANDER BRINKLEY



BOOKING FORM IS AVAILABLE ON OUR WEBSITE OR CONTACT sophie@marcopololine.com

BOOK NOW AND PAY BEFORE 1st JULY AND GET A DISCOUNT!

AN INSIGHT OF WHAT TO LOOK FORWARD TO



WEDNESDAY 4th NOVEMBER, 2015

MPL GOLF TOURNAMENT

For full details please contact: Mr. Luis Gimeno - luisgimeno@continentalwl.com

THURSDAY 5th November, 2015 In the Arts Hotel

19:00 Welcome Drinks Bring a Jacket because if the weather permits these will be taken out on the veranda

20:00 Welcome Buffet Dinner

FRIDAY 6th NOVEMBER, 2015 IN THE ARTS HOTEL

- 08:30/10:30 Presentations
- 10:30/11:15 Group Photo followed by Coffee/Tea Break
- 11:15/12:40 **One on One Meetings** (these will start earlier than previous years based on your overwhelming past requests)
- 12:40/14:00 Lunch
- 14:00/15:30 One on One Meetings continue
- 15:30/16:00 Coffee/Tea Break
- 16:00/17:00 Continue with One on One Meetings
- 17:00 Close of Day's Business

FRIDAY EVENING, 6th NOVEMBER, 2015

19:30	Transport to Restaurant
20:00	Estimated arrival Pre-Dinner Drinks
21:00	Dinner with live entertainment at Ex Xalet de Montjuic
23.30	Buses available for those who want to return to the hotel or alternatively take taxis to other destinations in the city

SATURDAY 7th November, 2015 In the Arts Hotel

09:00/10:40	One on One Meetings
10:40/11:00	Coffee/Tea Break
11:00/12:40	One on One Meetings continue
12:40/14:00	Lunch
14:00/15:15	One on One Meetings continue
15:15	No official break as One on One meetings continue, but coffee/tea will be available
15:15/16:00	One on One Meetings continue
16:00	Close of Official Business
16:30	Meet in hotel foyer for those wanting to play football
17:00/18:30	Football (Soccer) Match and return to hotel



SATURDAY EVENING 7th November, 2015

- 19:30 Transport to Restaurant
 20:00 Pre-Dinner Drinks
 21:00 Dinner at El Principal de L'Eixample (with surprises).
 23:00 MPL Party
- 02:00 CLOSE

BUSES WILL BE PROVIDED FOR RETURN TO THE HOTEL AT MID-NIGHT AND AGAIN AT 02.00 A.M.

OPTIONAL EXTRA SUNDAY 8TH NOVEMBER, 2015

- 10:00 Pick-up at The Arts Hotel
- 11:00 Approximate arrival at Cordorniu Cellars
- 13:00 Pick-up to transfer to Canals Casanovas for BBQ
- 15:00 Approximate transfer to return to The Arts Hotel

Alternatively those wanting to participate in Go Kart racing will be escorted to the appropriate site.

For those NOT taking the Optional Extra will make their own way to the airport for departure.



THE HOTEL ARTS

Carrer de la Marina, 19-21, 08005 Barcelona, Spain



IMPORTANT CONFERENCE GUIDELINES

THE FOLLOWING INFORMATION IS LISTED ALPHABETICALLY AND NOT BY PRIORITY

AIRPORT SHUTTLE

To keep costs at a minimal, there is NO airport shuttle to and from the hotel.

Everyone is expected to make their own way, however it is a short distance from Barcelona El Prat Airport, but naturally depending on the time of day and traffic.

BUSINESS CARDS

Please remember to bring your **MPL business cards** with you. It is so important to collaborate by showing the corporate image.

Full details on color code, dimensions, are available upon request.

Please contact sandy@marcopololine.com.

CURRENCY

- The local currency is the EURO
- Banking hours are Monday Friday 8:30 13:00/14:00.
- ATMs are available throughout the city around the clock.
- Credit Cards are usually accepted, but you may be asked for photo ID when using them.

DRESS CODE

HOTEL

Bare feet and swimwear are not permitted inside the hotel, except in the obvious places such as around the swimming pool, spa and fitness center.

THURSDAY EVENING - WELCOMING EVENTS - 5TH NOVEMBER - HOTEL ARTS Casual Elegant/Smart Casual

MEETINGS 6TH/7TH NOVEMBER - HOTEL ARTS

Attire suitable to any business environment Friday Evening 6th November – Ex Xalet de Montjuic

RESTAURANT Casual Elegant/Smart Casual

SATURDAY EVENING 7TH NOVEMBER PLUS MPL PARTY - LE EIXAMPLE

Casual Elegant/Smart Casual. As this is also the venue for the MPL Party and there will be a lot of physical activity, ensure to wear comfortable shoes.

SUNDAY 8TH NOVEMBER - OPTIONAL EXTRA - EXCURSION

Casual and particularly comfortable shoes and a jacket to avoid being cold.

EMERGENCY TELEPHONE NUMBERS

Should you need to contact the hotel, or any of the **MPL Management** AFTER the 2nd November, emergency telephone numbers will be circulated to all those booked to attend NEARER THAT DATE.

FITNESS CENTER

The fitness center is available from 06:30 to 22:00 on business days and from 9:00 to 20:00 on week-ends and accordingly, you may use it on the same day of arrival to freshen-up or to change if necessary, whilst you wait for your room to be available.

FOOTBALL MATCH

There will be an informal football match on the 7th November after the meetings close and before the evening events begin, within walking distance of the Hotel.

Should you wish to play, please let me know immediately sandy@marcopololine.com

A pair of shorts, T shirt and trainers will be adequate, but we ask that you bring 2 T-shirts with you.

One must to be white and the other a dark color. In that way once the teams are selected you will be able to see who your opponents are - and not mistakenly pass the ball to them!!

HOTEL CHECK-IN AND CHECK-OUT

Is at 15:00, although the hotel will attempt to provide rooms for clients before that time.

Check out is 12:00 mid-day.

In both cases the hotel has agreed to take care of your luggage until your room is available or until you are ready to depart.

MPL GOLF TOURNAMENT

Will take place in the morning of November 4th, therefore, you will have to arrive in Barcelona on the 3rd if you wish to participate.

For further details please contacted our MPL Director and Golf Organizer, Luis Gimeno, luisgimeno@continentalwl.com



ONE ON ONE APPOINTMENTS

Full details on how to make these appointments will be provided in October.

These appointments are IMPORTANT to EVERYONE, we please, therefore, ask you to respect your commitments when the one on one meetings begin by ENSURING YOU ARE PUNCTUAL.

POST OFFICES

Open from Monday to Friday from 9:00 – 14:00. The main Post Office, Plaça Antoni López is open on Monday to Friday 9:00 – 21:00 and on Saturdays from 9:00 – 14.00. Stamps are also sold at tobacco shops.

PROMOTIONAL MATERIAL

If you wish to display your promotional material and sales literature at the Conference, during the 6th and 7th November, space has been arranged for this.

If you need to send literature in advance please let me know by contacting sandy@marcopololine.com .

SHOPPING

Opening hours of shops

In Barcelona you can get goods for daily needs in smaller supermarkets around the clock. However, restaurants, shops and public facilities have their own opening times.

Opening hours are usually from 9:00 - 13:00/14:00, 16:30 - 20:00/22:00. Most of the stores are only open in the morning on Saturdays.

Department stores are open non-stop until 20:00/22:00, including Saturdays.

Most shops are closed on Sundays and holidays.

TOURIST INFORMATION CENTERS

Are open daily. Opening hours are usually from 8:30 – 20:30, but depends on the season.

VISAS

If you need a visa to enter Spain for our Conference, we can assist you by providing you a letter of invitation from our Host in Barcelona and also confirmation of your hotel booking. Please contact me at sandy@ marcopololine.com

WEATHER

In November temperatures can be as high as 18C (55F) and as low as 9C (48F), with a 50% chance of sunshine and as this is of course unpredictable and could vary so much, recommend you bring a jacket with you, just in case.





A NEW MPL SERVICE ON LINE NOW!



PPP Protect	tion	PPP Not protected		
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Timely Po	ayments	no rating		
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MPL Advisor

MPL ADVISOR, ESPECIALLY CREATED FOR MPL MEMBERS! RATE YOUR PARTNERS, TO HELP US TO HELP YOU!

MPLAPP

Dear Friends,

We will never stop looking for ways to improve our services for your benefit, and therefore have the pleasure of informing you of our latest inspiration.

The MarcoPoloLine Group has now got its own APP!!!

The APP for **IOS** and **Android** versions will have an interface (UI) style IOS7, which is simple and intuitive.

It will be **free and open to MPL members**, and will initially require an identification using your login and password.

The same as used to access the Members Area on our website.

The use of APP requires an internet connection, but the APP will also store some content locally, especially as follows:

- 1) The One to One Meetings at our Annual Conferences: you will be able to fix your appointments
- 2) Booking Form

Complete and send immediately to confirm your attendance

3) Bonus Program

You will receive your request and will be able to answer immediately

4) MPL Members' Map

by clicking onto the country of interest, and all our partners in that country will be shown. Select the one you want to engage with and then you will have all the information necessary to call, e-mail them, or visit their website.

We would like to take this opportunity of congratulating all of you for choosing to be MPL Members, an Exclusive Group where we offer Exclusive Services!!

FOR FURTHER DETAILS PLEASE CONTACT SOPHIE CAPPA at sophie@marcopololine.com





MPL BONUS S C H E M E

We are very glad to inform you that since our 7th MPL Conference in Miami last year, where the Bonus Program was discussed in depth, that many of you have now decided to use the system and gain the benefits.

It is a very simple and easy way to increase your business inside our Network, and also gives you the opportunity to use your profit this year, to attend to the conference and pay less.

We remind you that your profit of **\$5.00** per shipment (accepted) will be added up automatically and shown in our system on the 1st June 2015, and then deducted from your attendance invoice for Barcelona this year.

If you need further information, please contact Sophie at the following e-mail address: **sophie@marcopololine.com**

We encourage you to keep on using our Bonus Program, and we thank all of you for your collaboration.

It is always a pleasure seeing that the services MPL offers are useful and appreciated.



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Next Newsletter

The next edition of the MPL NEWSLETTER will be published in September 2015 and we welcome your input with photos, views, stories and new trade information. Please send them to the Editor **sandy@marcopololine.com**, not later than 4th September, 2015

REMEMBER THIS IS YOUR VEHICLE FOR EXPRESSING YOUR THOUGHTS

Please, however, send NO sales or promotional information regarding your company, as it will automatically NOT be accepted