# Macapalasia Macapalasia GROUP Where relationships work! Marcopololine.com

## COMPANY WORLDWIDE

We have aligned our company name to the greatest explorer of the last millennium.

Marco Polo not only made an impact on the immediate generations following him, but forged a vital link between East and West, which we still benefit from today.

He created an exchange of cultural knowledge, and key **trade** links between two diverse cultures, each complimenting the other, eventually bringing about the famous silk **trade routes**. With curiosity, desire and necessity to interact, **trade** of all types ensued.

#### Two continents prospered enormously by this interaction.

Marco Polo was born in the Venetian Empire to a family of merchants and seasoned explorers in 1254 and raised in Venice. At an early age he ventured out, spending the next 25 years travelling Turkey, China, Burma and India. Through his discoveries and written accounts, he laid the ground work for future explorations.



## COMPANY WORLDWIDE



More than anyone else, Marco Polo symbolises lighting up the imagination, merging Europe to the wider world, and igniting mans awareness and curiosity. In so doing, he opened trade routes and forged continents. His name inspired future explorers, and whilst they drew maps, Marco Polo went one step further - he created the links and connections.

MarcoPoloLine has been formed to unite freight forwarders worldwide, joining forces under one banner. MarcoPoloLine consists of a network of branches strategically positioned globally, offering clients a comprehensive and personalized service, which includes following each shipment through every stage from origin to destination.

In addition guaranteeing someone on hand at all times.



## COMPANY WORLDWIDE

#### MORE THAN 95 COUNTRIES AND 450 OFFICE

The world is vast and over the years MPL has expanded and now covers much of it and continues to spread.



MarcoPolol ine

Where relationships work

## MPL MEMBERS



MarcoPolol ine

## BENEFICS TO MARCOPOLOLINE VIEW BERS



INCREASE NETWORK

More international connections you got, more business opportunities you get.



OFFER PERSONALIZED SERVICE

In a position to offer your client a full personalized service, using the same as a promotional lever.



WORLDWIDE SUPPORT

From Members

## BENEFISTO MARCOPOLOLINE MEMBERS



Between MPL Offices



MarcoPoloLine

#### BETTER CONDITIONS

The partnerships we have created for MPL members offer more convenient prices and services.



### **BENEFITS TO** MARCOPOLOLINE MEMBERS



## MPL, WHERE RELATIONSHIPS WORK!



## BENEFITS TO CLIENTS



SECURITY OF DEALING



SHIPMENTS MONITORED



SERVICE

MarcoPoloLine

## BENEFITS TO CLIENTS

GREATER CONTROL

**OVER PRICES** 



BIGGER MORE POWER



MULTISERVICES



COST SAVING

MarcoPoloLine

# MarcoPoloLine PAYMENT PROTECTION PLAN

## P.P.P. PAYMENT PROTECTION PAYMENT P

#### THE FREIGHT FORWARDER

In the Freight Industry, there are two categories of freight forwarders.



**GOOD** professional, efficient and prompt payers.



**BAD** unprofessional, inefficient and bad payers.

#### MPL RECOMMENDATION

Through the recommendation "filter", all **MPL** members are considered to be in the '**Good'** category. An MPL member must be recommended by another MPL member (exception Probationary Members).



#### DUE TO CRISIS

Due to the worldwide economic crisis, a good MPL member could find itself with financial difficulties, subsequently going from the "good category" to the "bad category"

#### FINANCIALLY STRETCHED

- Decrease in business
- Bad investments
- Clients not paying





### P.P.P. PAYMENT PROTECTION PLAN

The **"bad" MPL member** will not be able to pay its outstanding debts to another MPL member and The MarcoPoloLine Group will refund you (see PPP Terms and Conditions)







### P.P.P PAYMENT PROTECTION PLAN

#### BAD SERVICE ?



OR







MarcoPoloLine

## P.P.P. PAY NEENT PROTECTION PLAN

#### **INCREASE BUSINESS**

With PPP, all MPL members will feel more secure, building up a greater trust between each other, whereby generating more cooperation and business inside the Group.

#### **GIVE CREDIT...GIVE MORE CREDIT!**



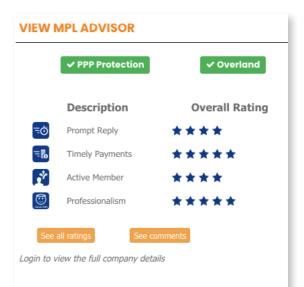
## NORPLSERVICES MRLSIGNIELES PERSONALISED CARE AND ATTENTION.

#### **MPL ADVISOR**

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Especially created for MPL MEMBERS! Rate your partners, to help us to help you! \*\*\*\*

By reading the reviews and star rating, you will be able to choose the right partner, getting an idea on how efficient and professional he is.



MarcoPoloLine<sup>®</sup>

Where relationships work!



#### CARE INTERNATIONAL INSURANCE BROKER

#### CARE INTERNATIONAL INSURANCE BROKER YOUR MPL INSURANCE! EXCLUSIVE RATES FOR EXCLUSIVE PARTNERS!

An international insurance broker for an international network of freight forwarders.

For more information contact <u>matteoalbertini@brokercare.com</u> or <u>cristiannovelli@brokercare.com</u>

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#### **EVERGLOBE CORPORATION**

#### TRADING SERVICES IN USA AND SOUTH AMERICA

Increase your business in USA and SOUTH AMERICA, with the EVERGLOBE collaboration, company based in Los Angeles.

For more information contact <u>management@everglobecorp.com</u>





#### XCHANGE

Find available SOC containers and trustworthy partners instantly- without the operational hassle!

For more information contact <u>nli@container-xchange.com</u>

Change

#### **Containers on Demand**

Find SOC Containers, reduce manual workflow and grow your network in container logistics.

≍Change



#### MPLLCA

LCA – your legal assistance worldwide exclusive rates for our mpl partners!

For more information contact <u>davide.magnolia@lcalex.it</u> or <u>giacomo.falsetta@lcalex.it</u>





#### **ECU WORLDWIDE**

#### SPECIAL DEDICATED RATES AND SERVICES FOR MPL MEMBERS ONLY

For more information contact <u>smaragdamexi@ecuworldwide.com</u>



EXPRE

marco



#### CARGOWISE WISETECH

#### DEDICATED SERVICES AND BENEFITS FOR MPL MEMBERS ONLY

For more information contact <u>barbara.mariani@wisetechglobal.com</u>





#### CARGOWISE



is a single source, deeply integrated and truly global platform designed to meet the diverse needs of the logistics industry.



#### EVERGLOBE CORPORATION

Trading Company in USA and South America



MPL CARE INSURANCE Get very competitive insurance rates to satisfy your clients



#### XCHANGE

Find available SOC containers and trustworthy partners instantly-without the operational hassle!



#### MPLLCA

LCA – your legal assistance worldwide exclusive rates for our mpl partners!



#### ECU WORLDWIDE

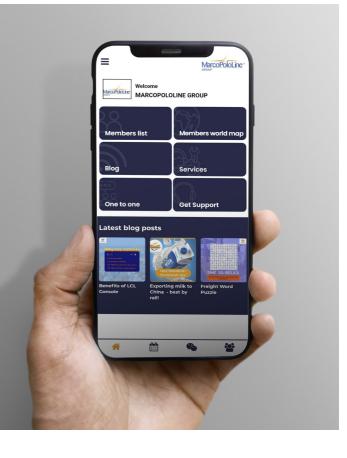
Special dedicated rates and services for MPL Members only

For more information contact <a href="mailto:sophie@marcopololine.com">sophie@marcopololine.com</a>



#### **MPL APP**

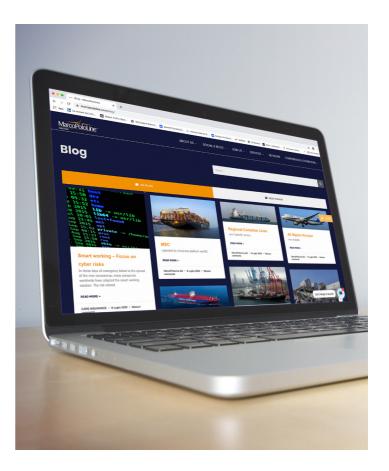






#### **MPL WEBSITE**

marcopololine.com





**MPL IS AN EXCELLENT** INTERNATIONAL NETWORK **BECAUSE OF YOU. KEEP ON HELPING US TO HELP YOU!**  MarcoPolol ine Where relationships work

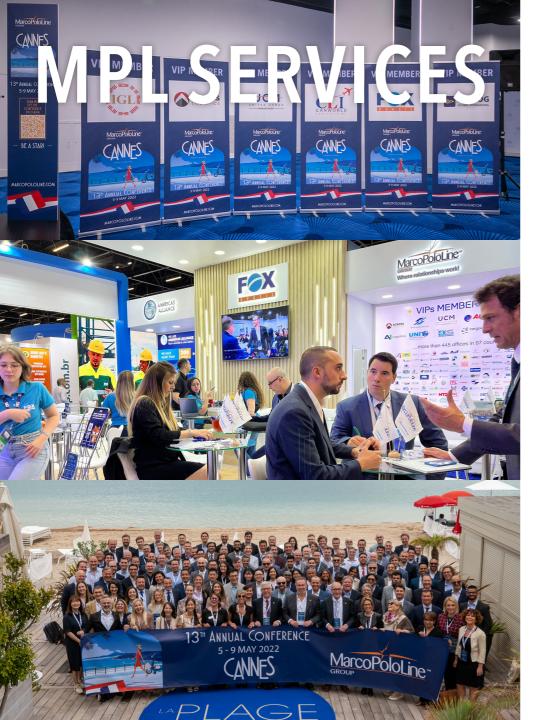


#### **CALENDAR EVENTS 2023**



TRANSPORT LOGISTIC, MÜNCHEN - GERMANY 9-12 MAY, 2023

MPL ANNUAL CONFERENCE, TORONTO - CANADA 1-5 SEPTEMBER, 2023





#### FULL ANNUAL EVENTS PACKAGE DEAL BE A VIP MEMBER FOR THE WHOLE YEAR!

CHOOSE THE RIGHT SOLUTION TO PROMOTE. YOUR COMPANY AND GAIN TIME AND MONEY! SPECIAL REDUCED PACKAGE RATE.

2 logistic exhibitions



1 Attendance at the conference



VIP GOLD MEMBER during the conference







#### BE A GOLD VIP MEMBER DURING OUR CONFERENCES! SERVICES DEDICATED TO OUR VIPs ONLY!

#### YOU GET THE FOLLOWING

- Vip Table
- Vip Banner
- 2 Pages Advertising
- Your Company logo will be highlighted in the booklet
- Your Company logo will be shown into our website
- Upgraded room upon hotel availabilies

#### For more information contact <a href="mailto:sophie@marcopololine.com">sophie@marcopololine.com</a>



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